



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969844-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC #3548	3548

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969844	06401542

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	503

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----2--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 12:04 AM Delayed Tonight Show 1205-2a :30 TVRNC-1016-002H \$1,000.00 NM 1 WGAL F 11/02/12 12:42 AM Delayed Tonight Show 1205-2a :30 TVRNC-1016-002H \$1,000.00 NM									
4	11/02/12	11/02/12	M-F 11A-12P	M-F 11A-12P	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 11:54 AM M-F 11A-12P M-F 11A-12P :30 TVRNC-1016-002H \$450.00 NM									
5	11/02/12	11/02/12	M-F 12:30-1p	12:30-1p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:55 PM M-F 12:30-1p 12:30-1p :30 TVRNC-1016-002H \$500.00 NM									
7	11/02/12	11/02/12	Dr. Phil	3-4p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 3:42 PM Dr. Phil 3-4p :30 TVRNC-1016-002H \$850.00 NM									
9	11/02/12	11/02/12	M-F News 8 at 5a	5-6a	----2--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----2-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 4:59 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM 1 WGAL F 11/02/12 5:43 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM									
10	11/02/12	11/02/12	M-F 5-6p News	5-6p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$3,000.00									

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC #3548	3548	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/02/12	11/02/12	M-F 5-6p News	5-6p	----F--	:30	1	\$3,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 5:14 PM M-F 5-6p News 5-6p :30 TVRNC-1016-002H \$3,000.00 NM									
13	11/02/12	11/02/12	Entertainment Tonight	7-730p	----1--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----1-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 7:25 PM Entertainment Tonight 7-730p :30 TVRNC-1016-002H \$1,800.00 NM									
17	11/02/12	11/02/12	NBC Prime	9-10p	----1--	:30	1	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----1-- 1 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 9:28 PM NBC Prime 9-10p :30 TVRNC-1016-002H \$3,800.00 NM									
18	11/05/12	11/05/12	NBC Today Show III	10-11a	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 10:59 AM NBC Today Show III 10-11a :30 TVRNC-1016-002H \$600.00 NM									
19	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 11:34 PM M-Su News 8 at 11p 11-1135p :30 TVRNC-1016-002H \$2,700.00 NM									
20	11/05/12	11/05/12	NBC Tonight Show	1135p-1235a	2-----	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 11:46 PM NBC Tonight Show 1135p-1235a :30 TVRNC-1016-002H \$1,000.00 NM 2 WGAL M 11/05/12 12:30 AM NBC Tonight Show 1135p-1235a :30 TVRNC-1016-002H \$1,000.00 NM									
21	11/05/12	11/05/12	M-F 11-12P	11A-12P	2-----	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 11:20 AM M-F 11-12P 11A-12P :30 TVRNC-1016-002H \$450.00 NM 1 WGAL M 11/05/12 11:53 AM M-F 11-12P 11A-12P :30 TVRNC-1016-002H \$450.00 NM									
22	11/05/12	11/05/12	M-F 12:30-1p	12:30-1p	1-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 12:41 PM M-F 12:30-1p 12:30-1p :30 TVRNC-1016-002H \$500.00 NM									
23	11/05/12	11/05/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice # 969844-1	Invoice Date 11/11/12	Invoice Month November 2012	Invoice Period 10/29/12 - 11/06/12
Advertiser RNC/Romney/R/President	Product RNC #3548	Estimate Number 3548	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/05/12	11/05/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 12:27 PM M-F 12-12:30p News 12-12:30p :30 TVRNC-1016-002H \$1,000.00 NM									
24	11/05/12	11/05/12	Dr. Phil	3-4p	M-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 3:13 PM Dr. Phil 3-4p :30 TVRNC-1016-002H \$850.00 NM									
25	11/05/12	11/05/12	M-F 4-5P	4-5P	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 4:00 PM M-F 4-5P 4-5P :30 TVRNC-1016-002H \$1,200.00 NM									
26	11/05/12	11/05/12	M-F News 8 at 5a	5-6a	2-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 5:12 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM 2 WGAL M 11/05/12 5:41 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM									
27	11/05/12	11/05/12	M-F 5-6p News	5-6p	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 5:19 PM M-F 5-6p News 5-6p :30 TVRNC-1016-002H \$3,000.00 NM									
28	11/05/12	11/05/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$4,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$4,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 5:59 PM M-F News 8 at 6p 6-630p :30 TVRNC-1016-002H \$4,400.00 NM									
29	11/05/12	11/05/12	M-F News 8 at 6a	6-7a	M-----	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 6:07 AM M-F News 8 at 6a 6-7a :30 TVRNC-1016-002H \$2,400.00 NM									
30	11/05/12	11/05/12	M-Sun Nightly News	630-730p	1-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 7:19 PM M-Sun Nightly News 630-730p :30 TVRNC-1016-002H \$3,000.00 NM									
31	11/05/12	11/05/12	NBC Today Show	7-9A	M-----	:30	2	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 11/05/12 8:29 AM NBC Today Show 7-9A :30 TVRNC-1016-002H \$2,400.00 NM									

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC #3548	3548	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/05/12	11/05/12	NBC Today Show	7-9A	M-----	:30	2	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 8:59 AM NBC Today Show 7-9A :30 TVRNC-1016-002H \$2,400.00 NM									
33	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$6,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$6,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 9:18 PM Mon NBC Prime Other Prime Other :30 TVRNC-1016-002H \$6,800.00 NM									
34	11/05/12	11/05/12	NBC Today Show II	9-10a	M-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 9:57 AM NBC Today Show II 9-10a :30 TVRNC-1016-002H \$900.00 NM									
37	11/03/12	11/03/12	Notre Dame Football	230-11p	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 4:18 PM Notre Dame Football 230-11p :30 TVRNC-1016-002H \$1,200.00 NM									
38	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----1-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 Sa/Su Early News 630-7p or 7-730p :00 \$1,500.00 NM Credited									
39	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Sa 11/03/12 6:58 AM NBC Saturday Today 7-9a :30 TVRNC-1016-002H \$1,600.00 NM									
40	11/03/12	11/03/12	NBC Prime	8-9p	-----1-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 NBC Prime 8-9p :00 \$800.00 NM Credited									
41	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:24 AM Sa/Su News 8 at 9a 9-10a :30 TVRNC-1016-002H \$900.00 NM									
42	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 12:09 AM M-Su Late News Off-Time Late News Off-Time :30 TVRNC-1016-002H \$1,600.00 NM									
43	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----1	:30	1	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:17 PM NFL Pre-Game NFL Pre-Game Var :30 TVRNC-1016-002H \$3,800.00 NM									
45	11/04/12	11/04/12	NFL	NFL Various	-----S	:30	1	\$8,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$8,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 11/04/12 11:39 PM NFL LR - Football NFL Various :30 TVRNC-1016-002H \$8,800.00 NM									
46	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 9:15 AM Sa/Su News 8 at 9a 9-10a :30 TVRNC-1016-002H \$900.00 NM									
57	11/06/12	11/06/12	NBC Today Show III	10-11a	-T-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 10:29 AM NBC Today Show III 10-11a :30 TVRNC-1016-002H \$600.00 NM									
58	11/06/12	11/06/12	M-F 11-12P	11A-12P	-T-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 11:32 AM M-F 11-12P 11A-12P :30 TVRNC-1016-002H \$450.00 NM									
59	11/06/12	11/06/12	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 M-F 12-12:30p News 12-12:30p :00 \$1,000.00 NM Credited									
60	11/06/12	11/06/12	M-F News 8 at 5a	5-6a	-2-----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -2----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 11/06/12 5:23 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM 1 WGAL Tu 11/06/12 5:43 AM M-F News 8 at 5a 5-6a :30 TVRNC-1016-002H \$600.00 NM									
61	11/06/12	11/06/12	M-F News 8 at 6a	6-7a	-T-----	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$2,400.00									



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61	11/06/12	11/06/12	M-F News 8 at 6a	6-7a	-T-----	:30	1	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 6:43 AM M-F News 8 at 6a 6-7a :30 TVRNC-1016-002H \$2,400.00 NM									
62	11/06/12	11/06/12	NBC Today Show	7-9A	-T-----	:30	2	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 2 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 7:56 AM NBC Today Show 7-9A :30 TVRNC-1016-002H \$2,400.00 NM 3 WGAL Tu 11/06/12 8:57 AM NBC Today Show 7-9A :30 TVRNC-1016-002H \$2,400.00 NM									
63	11/06/12	11/06/12	NBC Today Show II	9-10a	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 11/06/12 9:30 AM NBC Today Show II 9-10a :30 TVRNC-1016-002H \$900.00 NM									
65	11/02/12	11/02/12	NBC Prime	10-11p	----F--	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 10:14 PM NBC Prime 10-11p :30 TVRNC-1016-002H \$3,200.00 NM									
66	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 8:24 AM NBC Saturday Today 7-9a :30 TVRNC-1016-002H \$1,600.00 NM									
67	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:09 AM Sa/Su News 8 at 9a 9-10a :30 TVRNC-1016-002H \$900.00 NM 2 WGAL Sa 11/03/12 9:43 AM Sa/Su News 8 at 9a 9-10a :30 TVRNC-1016-002H \$900.00 NM									
68	11/03/12	11/03/12	Brainbusters	Brainbusters Variou	-----S-	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 12:58 PM Brainbusters Brainbusters Variou :30 TVRNC-1016-002H \$200.00 NM 1 WGAL Sa 11/03/12 1:28 PM Brainbusters Brainbusters Variou :30 TVRNC-1016-002H \$200.00 NM									
69	11/03/12	11/03/12	Notre Dame Football	230-11p	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 5:31 PM Notre Dame Football 230-11p :30 TVRNC-1016-002H \$1,200.00 NM									
70	11/03/12	11/03/12	Sat 7-8p	7-8p	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,500.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969844-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC #3548	3548	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	11/03/12	11/03/12	Sat 7-8p	7-8p	-----S-	:30	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 1:48 PM Sat 7-8p 7-8p :30 TVRNC-1016-002H \$1,500.00 NM									
71	11/03/12	11/03/12	Breeders Cup	8-9P	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 7:59 PM Breeders Cup 8-9P :30 TVRNC-1016-002H \$800.00 NM									
72	11/03/12	11/03/12	Sat NBC Prime Other	Prime Other	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:26 PM Sat NBC Prime Other Prime Other :30 TVRNC-1016-002H \$800.00 NM									
73	11/03/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 12:05 AM NBC Saturday Night Live 1130p-1a :30 TVRNC-1016-002H \$1,600.00 NM									
74	11/04/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----S	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 6:07 AM Sat/Sun News 8 at 6a 6-7a :30 TVRNC-1016-002H \$400.00 NM 2 WGAL Su 11/04/12 6:45 AM Sat/Sun News 8 at 6a 6-7a :30 TVRNC-1016-002H \$400.00 NM									
75	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----S	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 8:57 AM NBC Sunday Today 8-9a :30 TVRNC-1016-002H \$1,800.00 NM									
76	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 9:29 AM Sa/Su News 8 at 9a 9-10a :30 TVRNC-1016-002H \$900.00 NM									
77	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 6:29 PM Sa/Su News 8 at 6 6-630p :30 TVRNC-1016-002H \$1,000.00 NM									
78	11/04/12	11/04/12	NFL	NFL Various	-----S	:30	1	\$8,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$8,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 9:54 PM NFL NFL Various :30 TVRNC-1016-002H \$8,800.00 NM									

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969844-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
RNC/Romney/R/President		RNC #3548	3548

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	11/04/12	11/04/12	NFL	NFL Various	-----S	:30	1	\$8,800.00	NM
79	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 11:51 PM M-Su Late News Off-Time Late News Off-Time :30 TVRNC-1016-002H \$1,600.00 NM									
80	11/04/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 6:25 AM Sat/Sun News 8 at 6a 6-7a :30 TVRNC-1016-002H \$400.00 NM 2 WGAL Su 11/04/12 6:55 AM Sat/Sun News 8 at 6a 6-7a :30 TVRNC-1016-002H \$400.00 NM									
81	11/04/12	11/04/12	Su 730-8a	730-8a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Su 11/04/12 7:42 AM Su 730-8a 730-8a :30 TVRNC-1016-002H \$400.00 NM									
82	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 5:59 PM Sa/Su News 8 at 6 6-630p :30 TVRNC-1016-002H \$1,500.00 NM									
83	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 11:54 PM M-Su Late News Off-Time Late News Off-Time :30 TVRNC-1016-002H \$1,600.00 NM									
Total Spots							68		

Payment Terms 30 Days

<u>Gross Total</u>	\$111,100.00
<u>Agency Commission</u>	\$16,665.00
<u>Net Amount Due</u>	\$94,435.00